



320 E Capitol Ave • Pierre SD 57501 • 605-224-2338 • sdpha.org

Plan to join us Sept. 13-14 at the Dacotah Bank Center in Brookings, SD!

Industry Friends,

On behalf of the South Dakota Pharmacists Association (SDPhA) board of directors, it is my sincere pleasure to invite you to join us at the South Dakota Pharmacists Association 2024 Convention Sept. 13-14 at the Dacotah Bank Center in Brookings, SD. (Just 50 miles north of Sioux Falls!)



Our convention includes many educational opportunities for pharmacists throughout South Dakota and neighboring states. Our members include pharmacists from all practice settings. The specific goals: to bring awareness to pharmacist services, increase knowledge of new pharmaceutical treatment options, and provide educational services for pharmacists within the healthcare provider team. To help meet those goals, we ask you and your company for support in our efforts.

We seek voluntary financial support to offset speaker costs, program materials, etc. We also greatly encourage your company to participate in our exhibit hall. The following pages contain all the details. Please see the attached forms inviting your participation as an associate member, sponsor, and/or exhibitor. **Please review the packet closely for detailed information about the sponsorship opportunities available this year.** All companies will be recognized for their contributions. Please complete the enclosed registration forms and return them [via email](#), send to us at the address listed, or [complete the registration form available online](#).

The SDPhA convention offers an outstanding experience for vendors that encourages all our pharmacist, student and technician attendees to visit the exhibitor booths, and really learn more about your products and services. For your consideration and future planning, **display time is scheduled for Fri, Sept. 13, 11 a.m. – 1 p.m. in the exhibit hall area** with attendees. The vendor area will be separate and apart from the educational/CE area. We expect approximately 150 attendees, including a great number of student pharmacists – our student chapter recently received some impressive national recognition – it won't take you long to see why!

We hope you can join us and show your support for the pharmacy profession. If you require more information regarding program content, specific speakers, or attendance, we would be happy to visit with you! You can reach me at 605-224-2338 or amanda@sdpha.org. Thank you so very much for your consideration and support. It is genuinely appreciated.

Warmest Regards,

Amanda Bacon

Executive Director, SDPhA



SDPhA 138th Annual Meeting Exhibitor Packet

Sept. 13-14, 2024

2024 SDPHA ASSOCIATE MEMBERSHIP APPLICATION

The South Dakota Pharmacists Association invites you to keep in touch with South Dakota Pharmacy by becoming an Associate Member.

Membership dues are \$100 and include the following:

- A year subscription to the **South Dakota Pharmacist** (our quarterly journal)
- Discount on display booths at the SDPhA Annual Convention
- Discount on advertising in the **South Dakota Pharmacist** and the **SDPhA website**
- A personal invitation to our annual meeting & convention

Our publications give you important information on Pharmacy events, current issues, legislative activities and other information concerning Pharmacy.

Keep in touch with your pharmacy friends in South Dakota by becoming an Associate Member. Apply online at sdpha.org or complete the form below. Please print or type.

Name: _____
Company: _____
Mailing Address: _____
City/State/Zip: _____
Telephone: _____ Fax Number: _____
Email: _____

- I am the primary person to contact for program support.
 No, you need to contact:

Please send Associate Membership Application and/or Exhibitor Registration and Payment to:

SDPhA

PO Box 518

Pierre, SD 57501-0518

We also accept MasterCard, VISA or AMEX

SDPhA tax ID: 46-0191834

Complete this application online: sdpha.org

2024 SDPHA SPONSOR AND EXHIBITOR REGISTRATION FORM

South Dakota Pharmacists Association | 138th Annual Convention | Sept. 13-14, 2024

[Online Registration](#) available, even if you need to pay by check! **Registration Deadline is July 31, 2024.** After that date, please call 605.224.2338 or email Amanda Bacon regarding availability.

Sponsor / Exhibitor Company Name: _____

Contact Name: _____

Mailing Address: _____

City/State/Zip: _____

Telephone: _____ Fax Number: _____

Email: _____

Exhibitor Attendee Information same as listed above? Check here: _____

If not, please fill out the attendee information below:

Exhibitor Attendee Contact Information:

Name: _____

Company: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Sponsorship Options

_____ **Platinum Sponsor | \$6,000**

- ✓ One exhibit booth
- ✓ Up to FOUR complimentary conference registrations (Please [contact Amanda Bacon](#), SDPhA Executive Director with additional attendee names)
- ✓ FOUR full-page ads in the SDPhA Journal (Published quarterly / you provide artwork)
 - One full year starting with Fall 2024 Edition
- ✓ Thank you recognition in the SDPhA Journal (Fall 2024 Edition)
- ✓ Exhibitor/Sponsor recognition on social media
- ✓ Acknowledgement during awards presentation and in convention program
- ✓ Company Logo and Website Link on SDPhA Website

Gold Sponsor | \$4,000

- ✓ One exhibit booth
- ✓ Up to TWO complimentary conference registrations
- ✓ TWO full-page ads in the SDPhA Journal (Published Quarterly / you provide artwork)
 - Two concurrent issues starting with Fall 2024 Edition
- ✓ Thank you recognition in the SDPhA Journal (Fall 2024 Edition)
- ✓ Exhibitor/Sponsor recognition on social media
- ✓ Acknowledgement during awards presentation and in convention program
- ✓ Company Logo and Website Link on SDPhA Website

Silver Sponsor | \$2,500

- ✓ One exhibit booth
- ✓ Up to TWO complimentary conference registrations
- ✓ Thank you recognition in the SDPhA Journal (Fall 2024 Edition)
- ✓ Exhibitor/Sponsor recognition on social media
- ✓ Acknowledgement during awards presentation and in convention program
- ✓ Company Logo and Website Link on SDPhA Website

Exhibitor Only Non-SDPhA Associate Member | \$995

- ✓ One exhibit booth
- ✓ One representative / attendee
- ✓ Thank you recognition in the SDPhA Journal (Fall 2024 Edition)
- ✓ Exhibitor/Sponsor Recognition on social media
- ✓ Acknowledgement during awards presentation and in convention program

Exhibitor Only SDPhA Associate Member | \$850 *(Must include associate membership form)*

- ✓ One exhibit booth
- ✓ One representative / attendee
- ✓ Thank you recognition in the SDPhA Journal (Fall 2023 Edition)
- ✓ Exhibitor/Sponsor Recognition on social media
- ✓ Acknowledgement during awards presentation and in convention program

Additional Opportunities

Breakfast Sponsor (Two Available) | \$2,000

- ✓ Exclusive Friday (Sept. 13) or Saturday (Sept. 14) Breakfast Sponsor
- ✓ Thank you recognition in the SDPhA Journal (Fall 2024 Edition)
- ✓ Sponsor recognition on social media
- ✓ Acknowledgement during awards presentation and in convention program
- ✓ Sponsor logo and thank you signage
- ✓ Ability to place promotional information at breakfast tables (sponsoring company is responsible for materials and placement)
- ✓ Please [confirm availability with Amanda Bacon](#), SDPhA Executive Director, before submitting registration.

Welcome Reception Sponsor (One Available) | \$2,000

- ✓ Exclusive Welcome Reception Sponsor (Thurs., Sept. 12, 5-7 p.m.)
- ✓ Thank you recognition in the SDPhA Journal (Fall 2024 Edition)
- ✓ Sponsor recognition on social media
- ✓ Acknowledgement during awards presentation and in convention program
- ✓ Sponsor logo and thank you signage
- ✓ Ability to place promotional information at tables (sponsoring company is responsible for materials and placement)
- ✓ Please [confirm availability with Amanda Bacon](#), SDPhA Executive Director, before submitting registration

Networking Break Sponsor (One Available) | \$750

- ✓ Exclusive Networking Break Sponsor (Sat., Sept 14)
- ✓ Thank you recognition in the SDPhA Journal (Fall 2024 Edition)
- ✓ Sponsor recognition on social media
- ✓ Acknowledgement during awards presentation and in convention program
- ✓ Sponsor logo and thank you signage
- ✓ Please [confirm availability with Amanda Bacon](#), SDPhA Executive Director, before submitting registration

Exhibitor Details

Registration Deadline

July 31, 2024

After that date, call Amanda Bacon at 605.224.2338 for information on available options.

Exhibit Area

The exhibit area will be at the Dacotah Bank Center in Brookings, SD. Lunch will be available for both the exhibitors and all convention attendees.

Setting Up

Setup may begin Friday morning from 8-10 am. All materials must be removed by 3 pm.

Exhibit Space

The exhibit space includes:

One 6-foot, skirted table for tabletop exhibits, two chairs, electricity (additional cost), and exhibitor/sponsor recognition.

Exhibit Hours

The exhibit area will be open Fri., Sept. 13 from 11 a.m. – 1 p.m. in the Dacotah Bank Center.

Shipping Location

Exhibitors are welcome to ship materials directly to Dacotah Bank Center up to one week prior to the SDPhA Convention at this address:

Dacotah Bank Center

Attn: SD Pharmacists Association "Exhibitor Name"

824 32nd Avenue

Brookings, SD 57006

Hotel Reservation

Hampton Inn & Suites Brookings 3017 Lefevre Drive

Brookings, SD 57006

605-697-5232

Ask for the South Dakota Pharmacists Association block. (Room block releases Aug. 23)

CE and Exhibitor Attendee Policy

Sponsors and exhibitors may attend CE-approved activities discreetly for their own education but may not interact with attendees in any way that might be interpreted as marketing, nor may they participate in the discussion. Anyone in violation of this policy will be asked to leave immediately. Industry representatives who are not sponsors or exhibitors may not attend CE-Approved activities and will be asked to leave immediately.

Soliciting

Suitcasing is strictly prohibited at SDPhA events. Suitcasing is when non-exhibiting companies solicit business at events. Any non-exhibiting attendee who is observed to be soliciting business as a supplier will be in violation of SDPhA's anti-suitcasing policy. Violators are subject to penalty at the discretion of SDPhA, including immediate expulsion and financial penalty.

**Register at sdpha.org or send Associate Membership Application and/or Exhibitor Registration and Payment to:
SDPhA Annual Convention | P.O. Box 518 | Pierre, SD 57501-0518 | SDPhA tax ID: 46-0191834**